

## Web Team Goals, Year Two

### Individual Team Goals

#### WUT Goals

Continue testing library web pages and online resources to ensure they are easy to use and accessible to all.

#### Goals:

1. Create Web Usability Toolkit to provide information on usability tools and practices and to provide access to useful tools.

2. Usability testing to include:

- test Libguides (summer)
- test Summon (fall/winter)
- test resolver (fall/winter)
- test website (ongoing)
  - test template prototypes (fall)
  - test accessibility of redesign (winter)
  - website survey, focus groups, task observations (fall)

#### Associated with the following Strat Plan goals:

- Objective 3.0, 3.1, 3.2

Objective 3	Adopt best practices for all library web presences to ensure scholarly resources are easy to use, discoverable and accessible	Details
3.0	Specific Activity	Implement accessibility standards in the new CMS
	Lead/Team	Krista Godfrey, WIT, WUT
	Timeline	February 2013
	Description	Ensure all webpages follow best practices in accessible web design

<b>Objective 3</b>	<b>Adopt best practices for all library web presences to ensure scholarly resources are easy to use, discoverable and accessible</b>	<b>Details</b>
	Partnership Opportunities	Learning Commons, Assistive Technology Coordinator, Blundon Centre, accessibility groups on campus
	Cross-Divisional impact	
	Assessment Process	Usability testing with users with disabilities
	Anticipated Results	Improved access to the library website for users with disabilities
	Other Comments	
3.1	Specific Activity	Regular usability testing of existing web resources and all new web technologies prior to release
	Lead/Team	Krista Godfrey, WUT
	Timeline	ongoing
	Description	Use best practices in usability testing to make informed, evidence based decisions on web pages.
	Partnership Opportunities	
	Cross-Divisional impact	
	Assessment Process	Usability testing, usage statistics
	Anticipated Results	Improved user experience on the library website
	Other Comments	

<b>Objective 3</b>	<b>Adopt best practices for all library web presences to ensure scholarly resources are easy to use, discoverable and accessible</b>	<b>Details</b>
3.2	Specific Activity	Create a Web Usability Toolkit to provide resources and information on usability tools and practices
	Lead/Team	Krista Godfrey, WUT
	Timeline	2014
	Description	The toolkit will provide insight into usability best practices, resources and tools.
	Partnership Opportunities	
	Cross-Divisional impact	
	Assessment Process	Usage statistics, usability testing projects
	Anticipated Results	Increased awareness of the importance of usability testing and increased use of usability testing.
	Other Comments	